



# AGENDA REQUEST FORM

## THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

<b>MEETING DATE</b>	Mar 21 2017 10:35AM - Regular School Board Meeting
<b>AGENDA ITEM</b>	ITEMS
<b>CATEGORY</b>	E. OFFICE OF STRATEGY & OPERATIONS
<b>DEPARTMENT</b>	Procurement & Warehousing Services

<b>Special Order Request</b>	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
<b>Time</b>	
<b>Open Agenda</b>	
<input type="radio"/> Yes	<input checked="" type="radio"/> No

**ITEM No.:**  
**E-5.**

**TITLE:**  
Recommendation for Award - 17-047N - Yearbooks and Memory Books for All Schools

**REQUESTED ACTION:**  
Approve the recommendation to award the above Request for Proposal (RFP). Contract Term: March 22, 2017, through May 31, 2020, 3 Years, 2 Months; User Department: Office of School Performance & Accountability; Award Amount: None; Awarded Vendor(s): Taylor Publishing Co., d/b/a Balfour; Walsworth Publishing Co. Inc.; Herff Jones LLC; Lifetouch National School Studios Inc.; Strawbridge Studios Inc.; Minority/Women Business Enterprise Vendor(s): None

**SUMMARY EXPLANATION AND BACKGROUND:**  
The School Board of Broward County, Florida, received eight (8) proposals in response to RFP 17-047N. This RFP will be utilized by the Office of School Performance & Accountability to provide a pool of qualified vendors. Each awardee will provide a local representative to assist the schools in producing high-quality books encapsulating the personal experiences, highlights, and trademarks of each school.  
A copy of the RFP document is available online at:  
[http://www.broward.k12.fl.us/supply/agenda/17-047N\\_Yearbook\\_MemoryBooks\\_RFPwithAddendums.pdf](http://www.broward.k12.fl.us/supply/agenda/17-047N_Yearbook_MemoryBooks_RFPwithAddendums.pdf)

**SCHOOL BOARD GOALS:**  
 Goal 1: High Quality Instruction  
  Goal 2: Continuous Improvement  
  Goal 3: Effective Communication

**FINANCIAL IMPACT:**  
There is no financial impact to the District, as payments are made by parents/guardians.

**EXHIBITS: (List)**  
(1) Executive Summary (2) Recommendation Tabulation (3) Memory Book Survey (4) Yearbook Survey

**BOARD ACTION:**  
**APPROVED**  
(For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Alan Strauss	Phone: 754-321-3810
Name: Mary C. Coker	Phone: 754-321-0501

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
**Senior Leader & Title**

Maurice L. Woods - Chief Strategy & Operations Officer

Approved In Open Board Meeting On: MAR 21 2017

Signature  
*Maurice Woods*  
3/14/2017, 11:57:59 AM

By: *Abby M. Friedman*  
School Board Chair